Replika Software Now Available on SAP® Store

By integrating with SAP Commerce Cloud, Replika Software delivers Social Selling, Digital Clienteling & Remote Selling to customers.

New York, NY — May 17, 2023— Replika Software Inc. today announced that its [Replika Software](#) solution is now available on SAP® Store, the online marketplace for SAP and partner offerings. Replika Software integrates with SAP Commerce Cloud and delivers Social Selling, Digital Clienteling & Remote selling to brands.

"The key to successful e-commerce growth in today's digital landscape lies in leveraging the power of social selling", said Kareen Mallet, Co-Founder of Replika Software. "Through our collaboration with SAP and the availability of our Social Selling solution on the SAP Store, we are offering brands a turn-key solution to empower their sales team, network of influencers and professionals to inspire customers anytime, anywhere."

Replika enables brands to offer a user-friendly, brand centric social selling platform to their network of sellers. These social sellers in turn promote products to known clients or on any social media platform and earn commissions for the transactions they inspire. Replika can help brands attract new customers, improve the overall customer experience, and increase online conversion rates.

SAP Store, found at store.sap.com, delivers a simplified and connected digital customer experience for finding, trying, buying and renewing more than 2,300 solutions from SAP and its partners. There, customers can find the SAP solutions and SAP-validated solutions they need to grow their business. And for each purchase made through SAP Store, SAP will plant a tree.

Replika Software is a partner in the SAP PartnerEdge® program. The SAP PartnerEdge program provides the enablement tools, benefits and support to facilitate building high-quality, disruptive applications focused on specific business needs – quickly and cost-effectively.

About Replika Software Inc. – Replika software is a global award-winning turnkey social selling software that enables brands to activate their network of social sellers to sell online, inspire on social media and connect with consumers anytime, anywhere. The company is based in New York and Paris at Station F with La Maison des Startups/LVMH. With a portfolio of prestigious clients such as Dior, Sephora, Printemps, Desigual, Shu Uemura, L'Oreal, Dyson, Coty; Replika Software has established itself as a trusted partner in driving sales growth and brand engagement for brands.

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For more information, press only:
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