## Replika Software Selected for Google Cloud Emerging 300 Program: Pioneering Social Selling Solution Recognized for Innovation

**NEW YORK, NY** - May 29, 2024 -  We're delighted to share that Replika Software has been chosen to be part of the Google Cloud Emerging 300 Program.

The Google Cloud Emerging 300 program is a new program offered by Google Cloud to help the most innovative emerging startups achieve their next big technology initiative. As a part of the program, start-ups will experience what it is like to work with top engineers and go-to-market specialists from Google and their partner ecosystem.

Replika is already powering successful affiliate and social selling programs with big brands in markets around the world. The initiatives we are targeting with Google will be focussed on delivering better data and analytics for our clients while incorporating AI to create a seamless onboarding process and to help clients optimize their performance results, said Corey Gottlieb, the company's Co-Founder.

We're enthusiastic about the support Google is providing, which includes:

- Featured blog posts spotlighting our company among the top emerging startups
- Google Cloud credits for enhanced operational capabilities
- Partner services funded by Google to develop use-case scenarios
- Access to a dynamic community of fellow trailblazers
- Exclusive opportunities for joint go-to-market initiatives and speaking engagements
- Participation in Trusted Tester and Learning programs
- Mentorship through the Google Marketplace ecosystem

**About Replika Software Inc. –** Replika software is a global award-winning turnkey social selling software that enables brands to activate their network of social sellers to sell online, inspire on social media and connect with consumers anytime, anywhere. The company is based in New York and Paris at Station F with La Maison des Startups/LVMH and part of SAP.Io. With a portfolio of prestigious clients such as Dior, Sephora, Printemps, Desigual, Shu Uemura, L'Oreal, Dyson, Coty; Replika Software has established itself as a trusted partner in driving sales growth and brand engagement for brands.

For more information: info@replikasoftware.com